

VAN COLS



PRODUCT BROCHURE



TRADITIONAL & CONTEMPORARY

50 years of excellent service



Welcome

Welcome to the NEW Van Cols Product Brochure.

We hope you will find this helpful, informative and easy to use. It should help you to decide which of our extensive photographic services to choose and we are on hand to help you with any questions you may have about the products, services and bookings.

Van Cols is a family company and has been in business for over 50 years, growing from a small family concern to one of the most technologically advanced schools' photographic businesses in the country. We have also established a highly respected Creative and Design Company over the last 20 years and our new state of the art lab ensures that we have total control over the quality and the production of our photographs.

We pride ourselves upon the fact that behind every Van Cols photographer is the entire Van Cols Service, made up of the latest technology, years of experience and above all our helpful and dedicated Staff.

Whichever product and service you select, you may be confident of receiving the very best of our reliable, friendly and efficient service as well as our studio quality photographs.

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Call now 01206 271521
 e-mail: info@van-cols.co.uk

Photo-Pax

Proof System

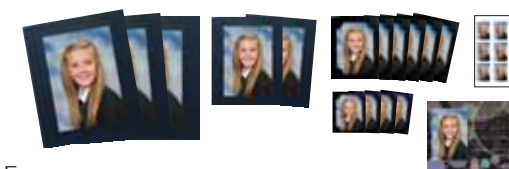


- **TRADITIONAL STYLE background or CONTEMPORARY white background**

- Our BEST SELLER
- Easy admin
- Suits all Schools, from Primary to 6th Form
- Lots of Pack & Price Choices
- All prints supplied with mounts except mini prints. (mock-croc mounts and black card retro mounts)
- NEW Gift Items available as additions, see Page 12

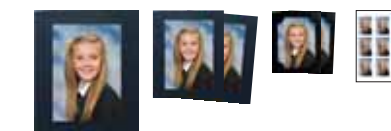
OPTION A

- 3 10x7" Prints
- 2 5x7" Prints
- 6 5x3.5" Prints
- 4 3.5x2.5" Prints
- 9 Mini Prints Free
- 1 10x7" Calendar Free (Seasonal variations may occur)



OPTION B

- 1 10x7" Print
- 2 5x7" Prints
- 2 5x3.5" Prints
- 9 Mini Prints Free



OPTION C

- 1 5x7" Print
- 2 5x3.5" Prints
- 4 3.5x2.5" Prints



OPTION D

- 1 10x7" print



OPTION E

- 4 3.5x2.5" Prints



We are a Capita Accredited Photographer and as such can provide school record images for SIMS and other school management systems.

(SEE PAGE 12 FOR FULL ADDITIONS RANGE)

All prints are supplied with mounts except mini prints

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Take Your Pic

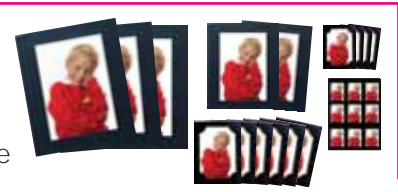
Proof System



- 3 POSES ON 1 PROOF!
- Contemporary white background
- Easy admin
- Pose choices
- Price choices
- Pack choices

OPTION A

- 3 10x7" Prints
- 2 5x7" Prints
- 6 5x3.5" Prints
- 4 3.5x2.5" Prints
- 9 Mini Prints Free



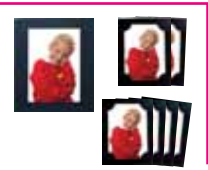
OPTION B

- 1 10x7" Print
- 2 5x7" Prints
- 2 5x3.5" Prints



OPTION C

- 1 5x7" Print
- 2 5x3.5" Prints
- 4 3.5x2.5" Prints



OPTION D

- 1 10x7" Print



OPTION E

- 4 3.5x2.5" Prints



OPTION F

- 3 10x7" Prints of selected poses



POSTER

- 1 18x12" print supplied in a tube



All prints are supplied with mounts except mini prints and posters.

Sale or Return Portraits

Sale or Return System

The 5x7" Pack

Available to the School as a Three Option Pack

- FAST delivery
- Traditional - The old-fashioned way!
- Possibly higher sales and commission
- Why not try our **BUY IN SYSTEM** ? Ask for further details

ALSO AVAILABLE ON AN 8X6" SIZE PACK

ONE OPTION



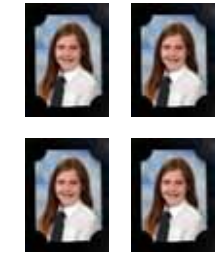
SIZE: 5x7"

ONE OPTION



TWO PRINTS. SIZE: 5x3.5"

ONE OPTION



FOUR PRINTS. SIZE: 2.5x3.5"

ONE OPTION



TWELVE PRINTS. SIZE: 1.25x1.87"



Online Ordering

- Easy ordering system for parents
- Postal option for those without internet access
- No Administration – just hand the proofs out
- Available for all our Product Range
- We deliver direct to Parents or in bulk back to school
- Possibly lower sales equal less commission



5 Call now 01206 271521

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Van Cols Photographers

You may order copies of your group photograph in either 10" x 8", 8" x 6" or our **NEW SUPER SIZE 16" x 12"**.

Simply mark your requirements in the relevant boxes and return to your school promptly with your payment.



00012345

Price includes mounts for all prints except the super size 16"x12".

To order: Enter the number of prints that you require in the relevant boxes. Enclose payment and this proofcard sealed in the bag provided and return to the school within 10 days. Regrettably, late orders must include a £3.50 surcharge to cover extra costs. Enclose the exact money please as no change can be given. Cheques made payable to Van Cols Ltd. Please write pupils name & School on back of cheque. To avoid disappointment make sure you complete class and name details below (preferably in ballpoint) Note that late orders will be processed but only if the £3.50 surcharge is included and no delivery time can be guaranteed. Do not place any payment for individual photographs (if applicable) in this bag.

	8" x 6" mounted print at £8.75 each
	10" x 8" mounted print at £10.50 each
	16" x 12" unmounted super sized print supplied in a tube at £15.00 each
E	TOTAL ENCLOSED

MPG 55
School..... Class..... Name.....

Mini Proof Groups

Proof System

- Our BEST SELLING Group Option
 - Choice of 3 sizes available
 - Less admin
 - **SUPERSIZE option!**

Square Shots NEW! Proof System

Contemporary

- Proof system
- Easy admin
- Fun and contemporary

All sizes offered on one proof card.



8x6" mounted

10x8" mounted

16x12" unmounted Supersize in a tube

Sale or Return Groups

Sale or Return System

- Parents receive finished print within 7 days
- FAST delivery
- More admin but possibly higher sales and commission



School/Pupil Named Mount



SIZE: 8x6" PRINT

School Named
8x6" Size
Proof System
Year / School Name as required



SIZE: 8x6" PRINT

Pupil Named
8x6" Size
Sale or Return System

- Typed name list from School is required on take
- Better for Primary Schools
- More admin with name checks etc

Long Shots NEW! Proof System

Contemporary



- Fun, contemporary and modern!
- Hall space is required
- Class sizes up to 30 pupils
- Not always suitable for Infant Schools
- May take longer than traditional groups
- Reflects the personality of each child

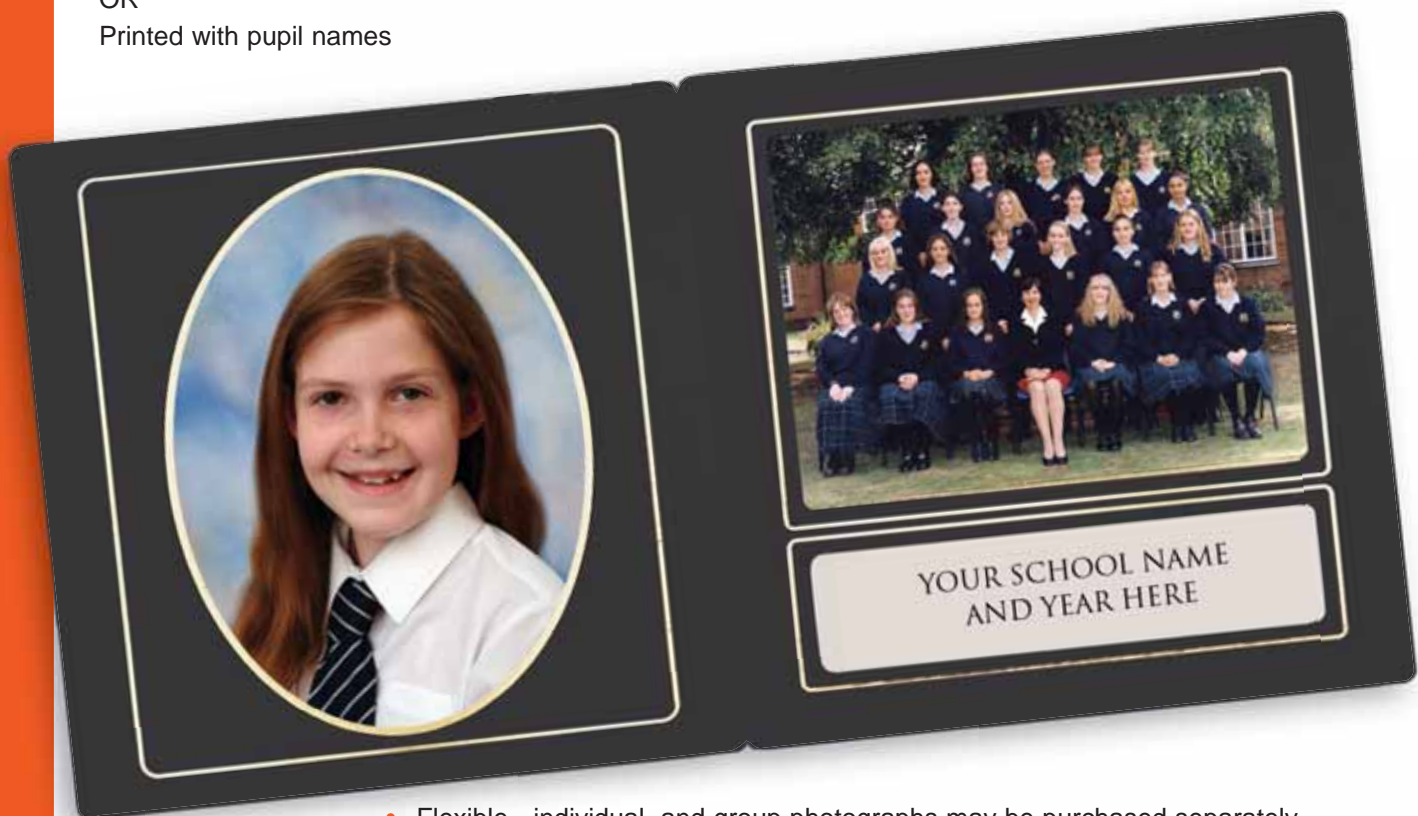
24x5" supplied in a tube

Call now 01206 271521

e-mail: info@van-cols.co.uk

School Named or Pupil Named Dual Packs

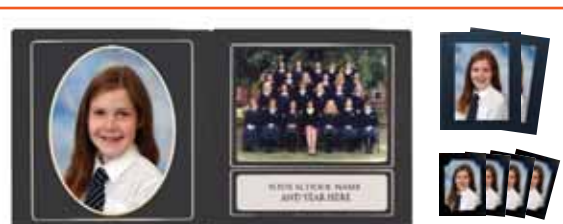
Photographs supplied printed with School name and year
OR
Printed with pupil names



- Flexible - individual and group photographs may be purchased separately
- Popular with students
- NOTE - For Pupil Named packs a typed name list from the School is required on take
- More administration with name checks etc

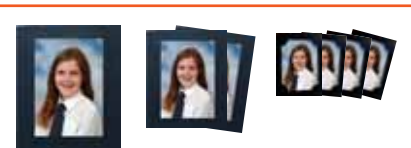
OPTION A

- 1 5x7" ind & 8x6" group with School Name
- 2 5x3.5" prints
- 4 3.5x2.5" prints



OPTION B

- 1 5x7" print,
- 2 5x3.5" prints
- 4 3.5x2.5" prints



OPTION C

School Named Presentation Album
5x7" ind & 8x6" group



OPTION D

School Named Group 8x6"



OPTION E

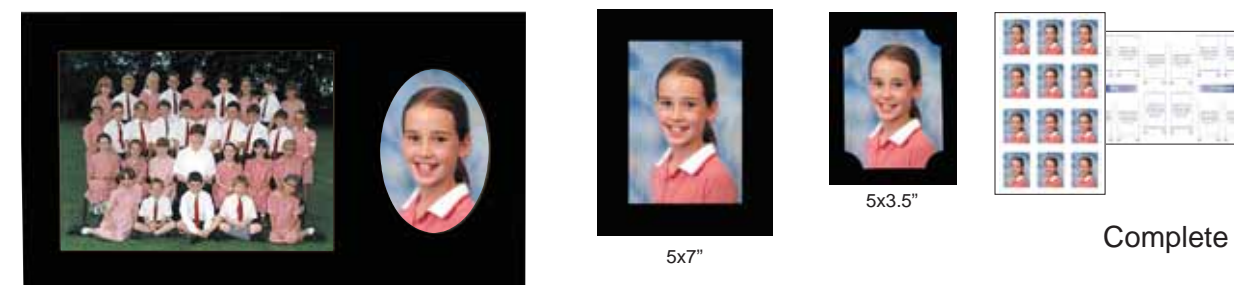
1 5x7" print



Leavers Dual Packs

Junior Leavers Pack Traditional

Proof System and Sale or Return available



Complete Pack

Dual only

Individuals

(1 5x7", 1 5x3.5", 12 mini prints & swap card)

Happy Days Contemporary

1 8x6 Square Shot and individual taken on white background



Complete Pack

Dual only

Individuals

(1 5x7", 1 5x3.5", 12 mini prints & swap card)

Framed copy of dual and individuals

- Fun and contemporary
- Proof System - easy administration
- A great souvenir of schooldays and schoolfriends
- Mini prints for swapping - popular with pupils.
- Also available mounted and framed

Senior Leavers Pack Traditional



Complete Pack

Dual only

Individuals

(1 5x7", 2 5x3.5", 12 mini prints & swap card)

- PROOF SYSTEM ONLY
- Staging supplied for Senior Leavers groups
- A great souvenir of schooldays and schoolfriends
- Mini prints for swapping - popular with pupils and useful for university and job applications

Panoramic Photography

The traditional School Panoramic Photograph.



Van Cols is one of the few photographic companies able to provide this service, using our highly trained panoramic photographers, specialist panoramic equipment and our unique 'spread load' custom built staging system.

This reduces pressure points on sensitive surfaces such as hall flooring and also aids safety and stability for very large groups. This system enables us to photograph groups of up to 1300 pupils.

A full panoramic is only available to suitable Schools and in some cases a pre-order arrangement may be necessary to help cover the high costs of providing this service. Please contact us to discuss details.

- Now also available on Proof System to ease administration.
- NEW SUPERSIZE option available!
- Remember - STAGING is needed for large groups, which can be disruptive
- Suitable photogenic location needed



Unmounted print showing school name and date supplied in a tube

Unmounted SUPERSIZE 30X12" print supplied in a tube

Print with school name and date, presented in a mount

Print with school name and date, presented in a mount and in an attractive gilt-edged wooden frame

Additions & Gifts

Available with Photo Pax* (see Pages 3 & 4)

Keyrings & Fridge Magnets
2 transparent keyrings with covers plus 2 transparent fridge magnets.
Supplied with 6 mini prints.



Addition 1. Keyrings & Fridge Magnets

Black&White Portrait
1 5x7" black & white portrait.
Supplied in a black mock croc mount.



Addition 2. Black&White Portrait

Photo Calendar
10x7" desk calendar in a black mock croc mount.
Suitable for portrait/landscape photo.



Addition 3. Photo Calendar

Photo Insert Bookmarks
2 leatherette bookmarks including insert photos.



Addition 4. Photo Insert Bookmarks

New Additions

Photo Address Book
Black leatherette address book with front photo insert.
Suitable for portrait or landscape photo.
Includes replaceable address book and 5X7" print.



Addition 5. Photo Address Book

Perspex Photo Frame
5x7" solid perspex frame on plinth.
Suitable for portrait or landscape photo.
Supplied with 1 5x7" print.



Addition 6. Perspex Photo Frame

Stylish! New! Exclusive!



Photo Wristlet Wallet/Phoneholder
Shiny mock croc wallet (5.25x3") with expandable phone-holder on the back (fits most phones, approx size 2.5x4.5").

- Fully lined, with zip pocket and credit card pockets inside.
- Handy wristlet with decorative heart charm.
- Photo insert on the front includes a 3.5x2.5" print.
- AVAILABLE IN 2 COLOURS - PINK with lime lining or BLACK with khaki lining.

Extra-Curricular Events



- Evening Sessions for Family Groups
- Proms
- School Plays
- Awards Evenings
- Graduation
- Sports Days
- Studio Portrait Sessions



action



**VAN COLS
Creative Design**

study



**Brochures
Prospectuses
Websites
Display Prints
Photography**

creative



unique



Contact our design team for more information

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f: 01206 272497

e: studio@vc2creative.co.uk

w: van-cols.co.uk



- Traditional Portraits
- Contemporary Portraits
- Traditional Group Photographs
- Contemporary Group Photographs
- Dual and Leavers Packs
- Panoramic Photographs
- Online Ordering
- School Events
- Studio
- Creative Design
- Other Small Miracles

Call us now 01206 271521



Van Cols
photographers

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forests and other controlled sources

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